120 cyclists are killed every year in the UK, one in six following a collision with a lorry. The number of cyclists killed or seriously injured has increased by a third in recent years. It’s a two-sided issue. Here’s what you can do.

- **Risk:** Almost a large lorry may well swing right in order to turn left.
- **Prevent:** Be visible, be confident, signal clearly.
- **Avoid:** Don’t ignore traffic lights, and don’t be distracted by phones and audio devices.
- **Notice:** A lorry driver may have blind spots around his vehicle, so he may not see you!
- **Try:** Try to make eye contact with a lorry driver for the sake of mutual awareness.
The Mineral Products Association (MPA) is the trade association for the aggregates, asphalt, cement, concrete, dimension stone, lime, mortar and silica sand industries. The industry uses some 30,000 lorries serving customers the length and breadth of the UK.

The health and safety of both our own employees and of all those with whom we interact is our top priority.

To date, over 30,000 of our drivers have attended Driver Skills courses designed to raise awareness of issues like cyclist safety.

CALLING ALL DRIVERS - PLEASE . . .

steer clear of cyclists

As an industry that operates thousands of lorries across the length and breadth of the UK, it is essential that we do all we possibly can to eliminate the potential for accidents with cyclists. Here is what we want from operators and drivers.

- Be more aware of cyclists
- Attend vulnerable road user training
- Fit equipment such as:
  - special mirrors
  - cameras
  - audible warnings
  - sideguards
  - side-sensors
  - cyclist warning signs

MPA’s CYCLE SAFE CAMPAIGN

- Implement Vulnerable Road User Safety Policy across MPA membership, including driver training and fitting of safety equipment
- Run cyclist awareness events in major towns and cities and listen to cyclists’ views
- Help highlight safety issues
- Work closely with cyclist groups, the police, local authorities and schools
- MPA is a CLOCS Champion: www.clocs.org.uk

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